To Infinity and Beyond!
Meeting the Needs of Next Generation through Social Media

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To Infinity and Beyond!
Meeting the Needs of Next Generation through Social Media

#FASDLC16
### Digital Immigrants
- Adopters of the web technologies
- Prefer to talk in person
- Logical learners
- Focusing on one task at a time
- Prefer to have interaction with one or few people rather than many
- Get info from traditional news sites

### Digital Natives
- Born during or after the digital age
- Always on, attached to a phone or other device
- Intuitive learners
- Multitask and rapidly task-switch
- Extremely social
- Multimedia oriented
Good morning #FASDLC16 friends! Excited to learn with you! I'm curious...Are you a digital native or immigrant?

50% Digital native

50% Digital immigrant

10 votes • 23 hours left

7:29 AM - 19 Sep 2016

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Curate, Create, Repurpose
Comment, Discuss
Retweet, Like, Favorite
Watch, Lurk, Read
Ready to Go!

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Picture, Bio, Follow and Followers

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Join Chats, Comment, Discuss
Create, Repurpose, Share Resources
Curate
What do you want to learn today?
Learning Intentions

• Build a shared understanding of personalized professional learning
• Define and expand Personal/Professional Learning Network (PLN)
• Promote the need for district staff and professional learning leaders to focus on personalized professional learning through the power of social media
• Expand the participants’ social media tool box
• Encourage participants to increase their social media presence
• Explore the role of social media in effective collaboration among educators

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Success Criteria
Participants...

• provide input and examples of personalized professional learning.

• build their PLN with colleagues from this session and/or the FASD conference.

• increase their level of engagement on Twitter.

• create a plan to increase the use of social media for themselves and be a leader in their district/classroom.

• practice and apply one or more new tools into their PLN plan
Use weblink or QR code to access presentation OneNote Notebook.

http://bit.ly/2cmbsFn
KNOW YOUR WHY
Redefining Professional Learning

“...urges district leaders to not only redefine what it means to help teachers improve their teaching practices, but also to re-evaluate existing professional learning programs and rethink how to bring effective teaching to scale.”

Owens and Strahan, JSD 2016
Redefining Professional Learning

“The teachers interviewed said that professional learning needs to be more relevant, personalized, sustainable, and delivered by someone with similar experiences.”

Owens and Strahan, JSD 2016
Teachers’ engagement in professional learning

- 84% of teachers report participating in in-service days
- 20% are satisfied with them
- Most teachers participate in informal professional development activities (72%)
- In general, informal activities generate more satisfaction

Digital Promise, 2015
A major element of both the ConnectED and Future Ready initiatives focuses on professional development opportunities and resources for teachers to become connected educators. Connected educators are individuals who skillfully utilize social media and participate in online communities of practice in order to enhance their professional growth, as well as to increase their ability to integrate web-based tools and resources for their students’ learning. 

http://tech.ed.gov/professional-learning/
THINK – PAIR – TWEET

What is personalized professional learning?

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BREW YOUR OWN PERSONALIZED PD

HOW TEACHERS LEARNED IN THE PAST
- DAY-LONG WORKSHOPS
- OBSERVATIONS
- PROFESSIONAL LEARNING COMMUNITIES

LEARNING IN THE NEW AGE
- PERSONALIZED
- RELEVANT
- USEFUL

IS THIS THE DATA THAT MATTERS MOST TO ME?

PROFESSIONAL LEARNING CYCLE
- DATA
- STUDENT FEEDBACK
- SOCIAL NETWORKS
- SHARING RESOURCES

PLAN
- OBSERVE
- VIDE FEEDBACK
- IMPLEMENTING NEW SKILLS WITH SUPPORT

LEARN
- MENTORING
- SUPPORT FROM EXPERT TEACHERS

ENGAGE
- SHARING RESOURCES
- EDCAMPS

CAN I FIND LEARNING COMMUNITIES?

CAN I FIND SUPPORT FROM EXPERT TEACHERS?

CAN I LEARN ANYTIME, ANYWHERE?

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Transparent practice, continuous improvement—
as teachers AND as leaders
Informal leadership plays a key role in defining teachers’ sense of efficacy.

Szczesiul and Huizenga, 2015
“a vibrant, ever-changing group of connections to which teachers go to both share and learn.”

~ Crowley (2014)
A CONNECTED PERSONAL LEARNING NETWORK

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but.. where to start?
explore... ACTION PLAN
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#FASDLC16
Social media is the social interaction among people, which they create, share or exchange information and ideas in virtual communities and networks.

Social media are websites and applications used for social networking.

World Wide Web

Inter-net is a global computer network providing a variety of information and communication facilities, consisting of interconnected networks using standardized communication protocols.

World Wide Web

The world wide web is a system of interlinked hypertext documents that are accessed via the Internet. With a web browser, one can view web pages that may contain text, images, videos, and other multimedia content than via hypertexts.
“There is now a new gap in education. In a system riddled with too many gaps, this is not good news. Technology and social media specifically have provided tools that enable educators to connect, communicate, collaborate and create. That ability makes a difference in individuals. It enables reflection and relevance. It is also creating two groups of educators, the connected, and the unconnected. The discussions of the connected seem to be focused on the future and moving toward it. The discussions of the unconnected seem to be steeped in the past with little or very slow-moving forward movement.”

It always seems impossible until it is done.