

To Infinity and Beyond!
**Meeting the Needs of Next
Generation through Social Media**

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Generation through Social Media



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Digital Immigrants



- Adopters of the web technologies
- Prefer to talk in person
- Logical learners
- Focusing on one task at a time
- Prefer to have interaction with one or few people rather than many
- Get info from traditional news sites

Digital Natives



- Born during or after the digital age
- Always on, attached to a phone or other device
- Intuitive learners
- Multitask and rapidly task-switch
- Extremely social
- Multimedia oriented

Twitter Poll



Meg Roa
@mrroa

Good morning #FASDLC16 friends! Excited to learn with you! I'm curious...Are you a digital native or immigrant?

50% Digital native

50% Digital immigrant

10 votes • 23 hours left

RETWEETS

2



7:29 AM - 19 Sep 2016



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Opened an account



Picture, Bio, Follow and Followers

Opened an account

Watch, Lurk, Read

Ready to Go!

Picture, Bio, Follow and Followers

Opened an account

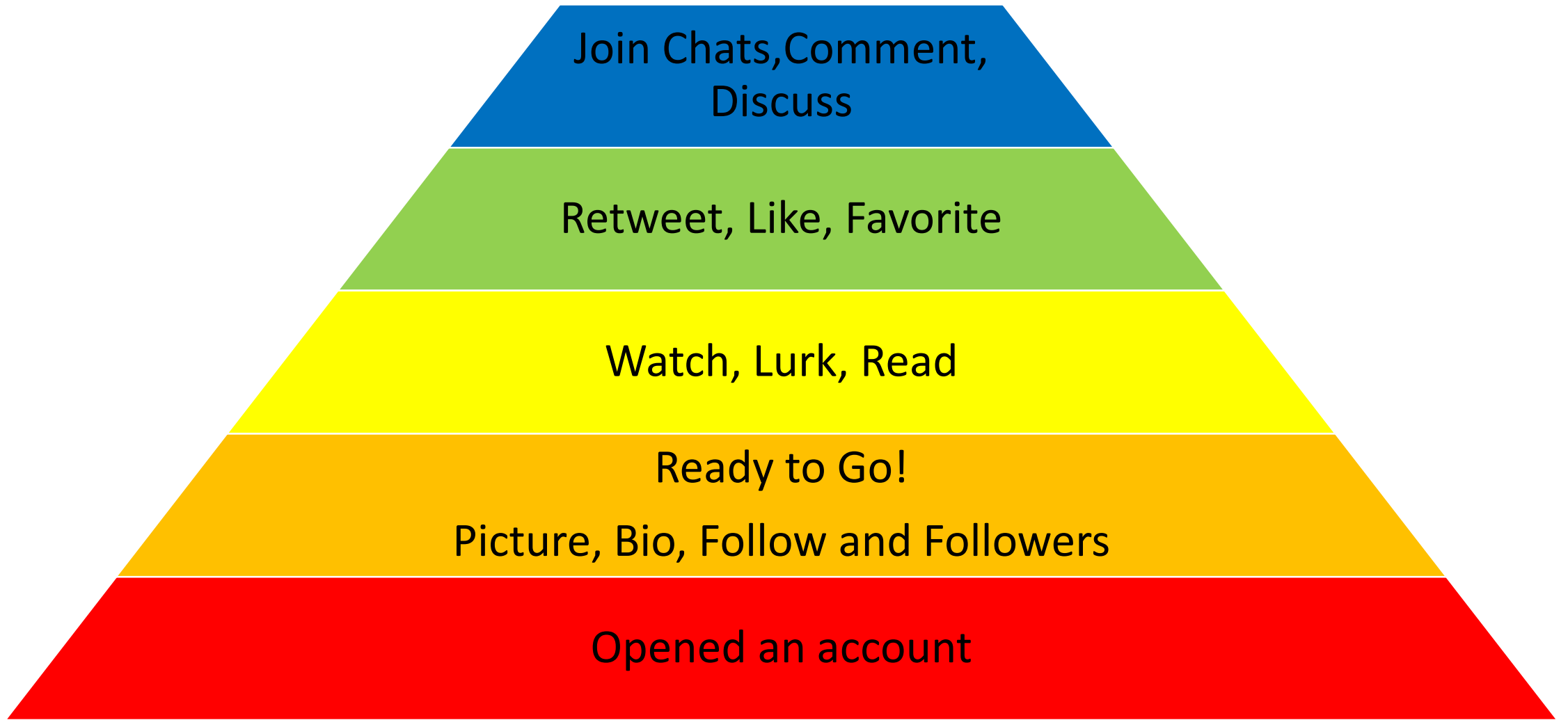
Retweet, Like, Favorite

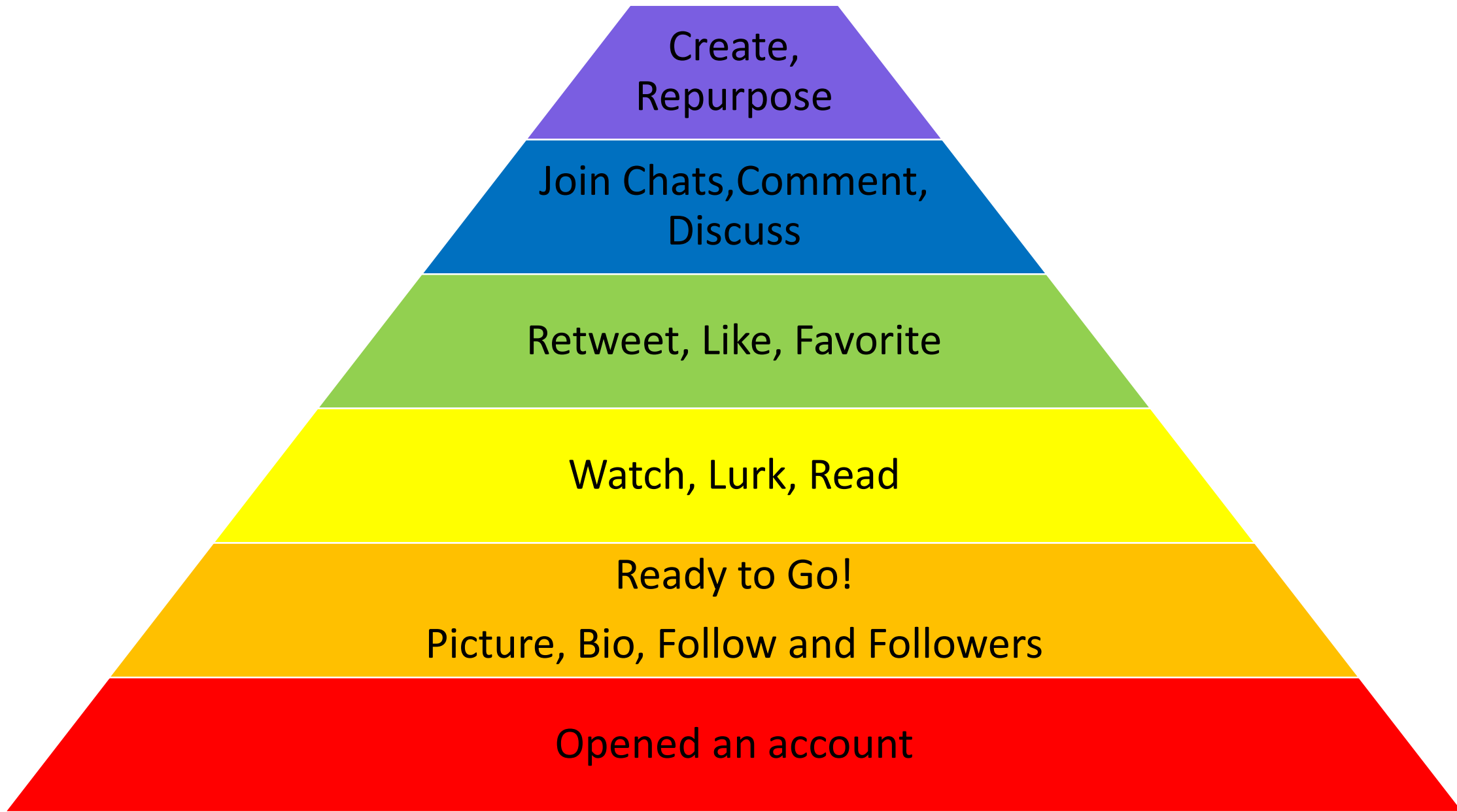
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Create,
Repurpose

Join Chats, Comment,
Discuss

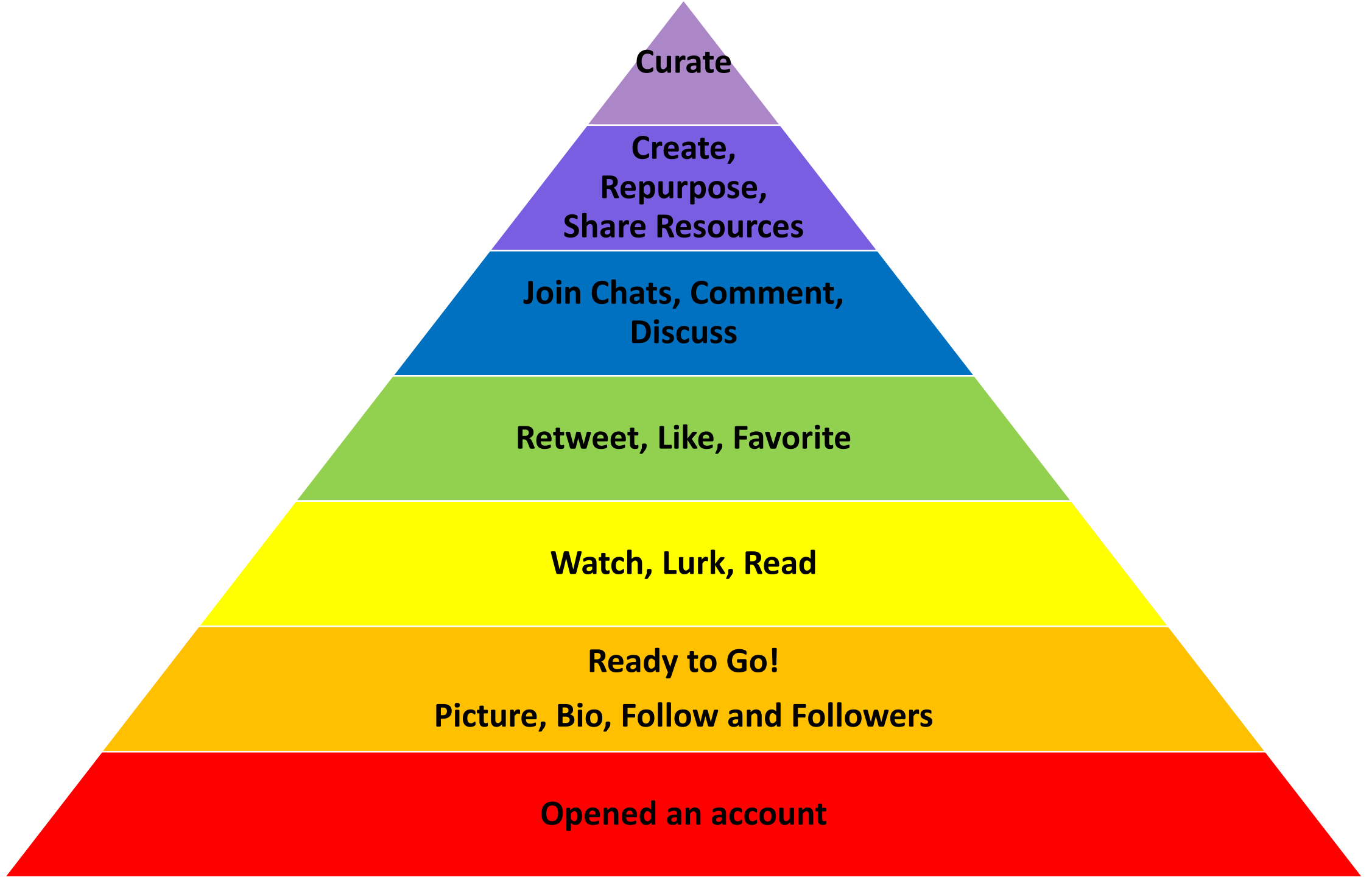
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Curate

**Create,
Repurpose,
Share Resources**

**Join Chats, Comment,
Discuss**

Retweet, Like, Favorite

Watch, Lurk, Read

**Ready to Go!
Picture, Bio, Follow and Followers**

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What do you want to learn today?



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Learning Intentions

- Build a shared understanding of personalized professional learning
- Define and expand Personal/Professional Learning Network (PLN)
- Promote the need for district staff and professional learning leaders to focus on personalized professional learning through the power of social media
- Expand the participants' social media tool box
- Encourage participants to increase their social media presence
- Explore the role of social media in effective collaboration among educators



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Success Criteria

Participants...

- provide input and examples of personalized professional learning.
- build their PLN with colleagues from this session and/or the FASD conference.
- increase their level of engagement on Twitter.
- create a plan to increase the use of social media for themselves and be a leader in their district/classroom.
- practice and apply one or more new tools into their PLN plan



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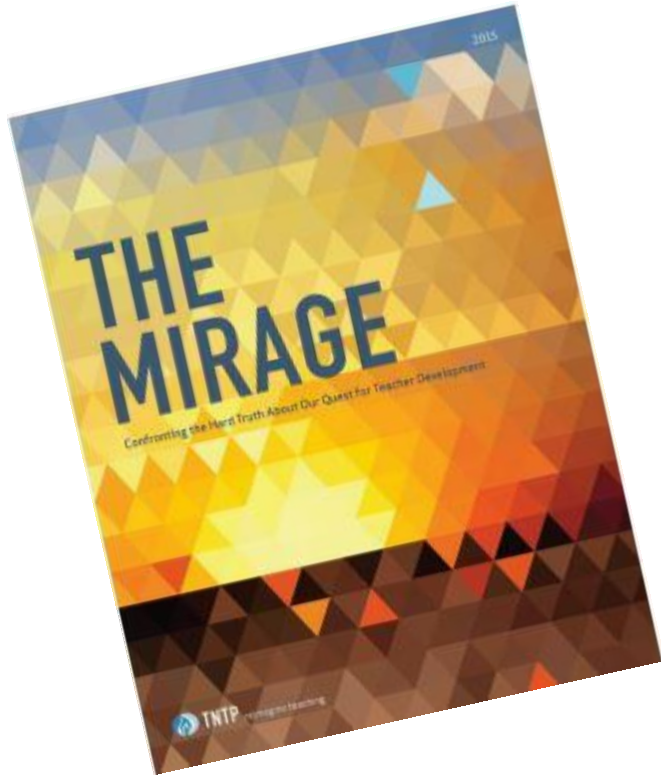
Use weblink or QR code to access presentation
OneNote Notebook.

<http://bit.ly/2cmbsFn>



**KNOW
YOUR
WHY**

Redefining Professional Learning



“...urges district leaders to not only redefine what it means to help teachers improve their teaching practices, but also to re-evaluate existing professional learning programs and rethink how to bring effective teaching to scale.”

Owens and Strahan, JSD 2016



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Redefining Professional Learning

“The teachers interviewed said that professional learning needs to be more relevant, personalized, sustainable, and delivered by someone with similar experiences.”

Owens and Strahan, JSD 2016

BILL & MELINDA
GATES foundation

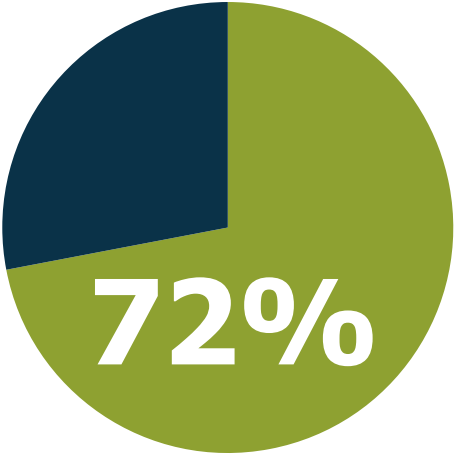


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Teachers' engagement in professional learning



Most teachers participate in **informal professional development activities**



In general, **informal activities** generate more satisfaction



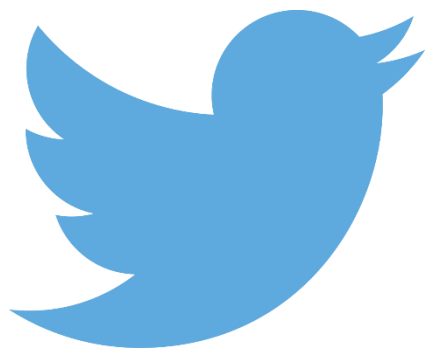


OFFICE OF Educational Technology

A major element of both the ConnectED and Future Ready initiatives focuses on professional development opportunities and resources for teachers to become **connected educators**. Connected educators are **individuals** who **skillfully utilize social media** and participate in **online communities of practice** in order to **enhance their professional growth**, as well as to **increase their ability** to **integrate web-based tools** and **resources for their students' learning**. <http://tech.ed.gov/professional-learning/>



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THINK – PAIR – TWEET

**What is
personalized professional learning?**



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BREW YOUR OWN



PERSONALIZED PD

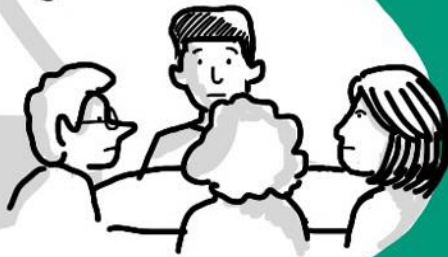
HOW TEACHERS LEARNED in the PAST

DAY-LONG WORKSHOPS



OBSERVATIONS

PROFESSIONAL LEARNING COMMUNITIES



LEARNING in the NEW AGE

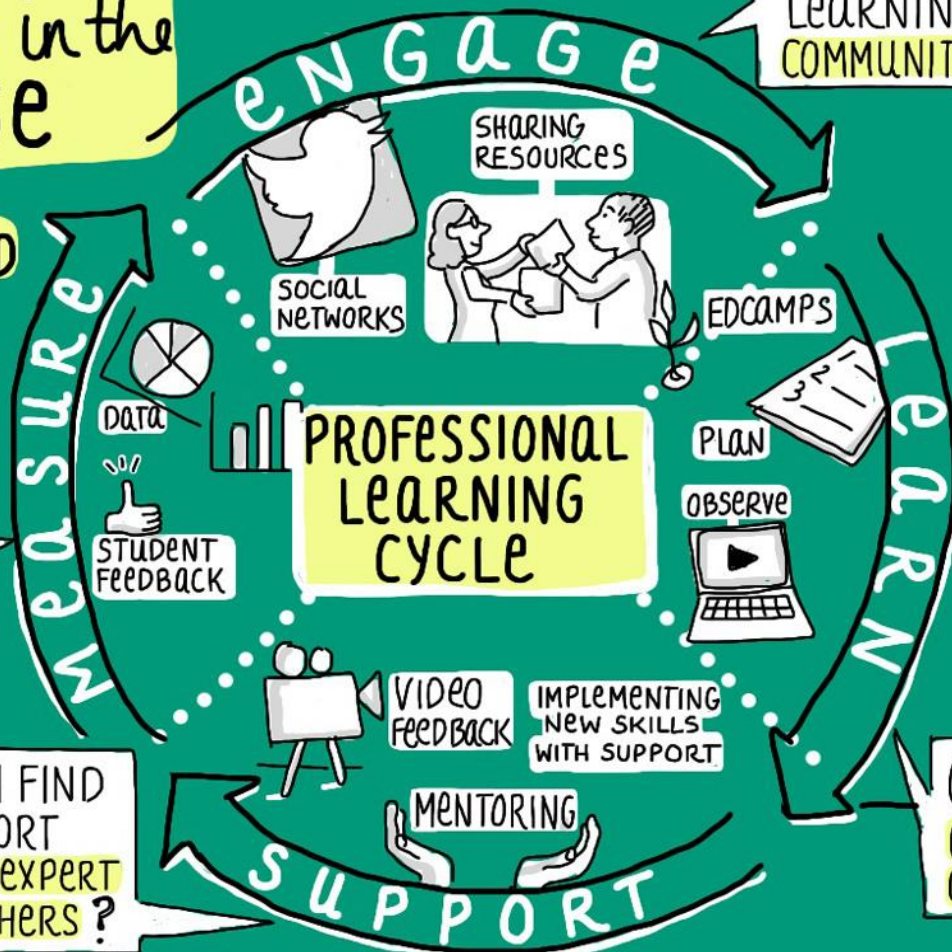
- PERSONALIZED
- RELEVANT
- USEFUL

IS THIS THE DATA THAT MATTERS MOST TO ME?

CAN I FIND SUPPORT FROM EXPERT TEACHERS?

CAN I FIND LEARNING COMMUNITIES?

CAN I LEARN ANYTIME, ANYWHERE?



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**Transparent
practice,
continuous
improvement—
as teachers
AND as leaders**



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Informal leadership plays a key role in defining teachers' sense of efficacy.

Szczesiul and Huizenga, 2015



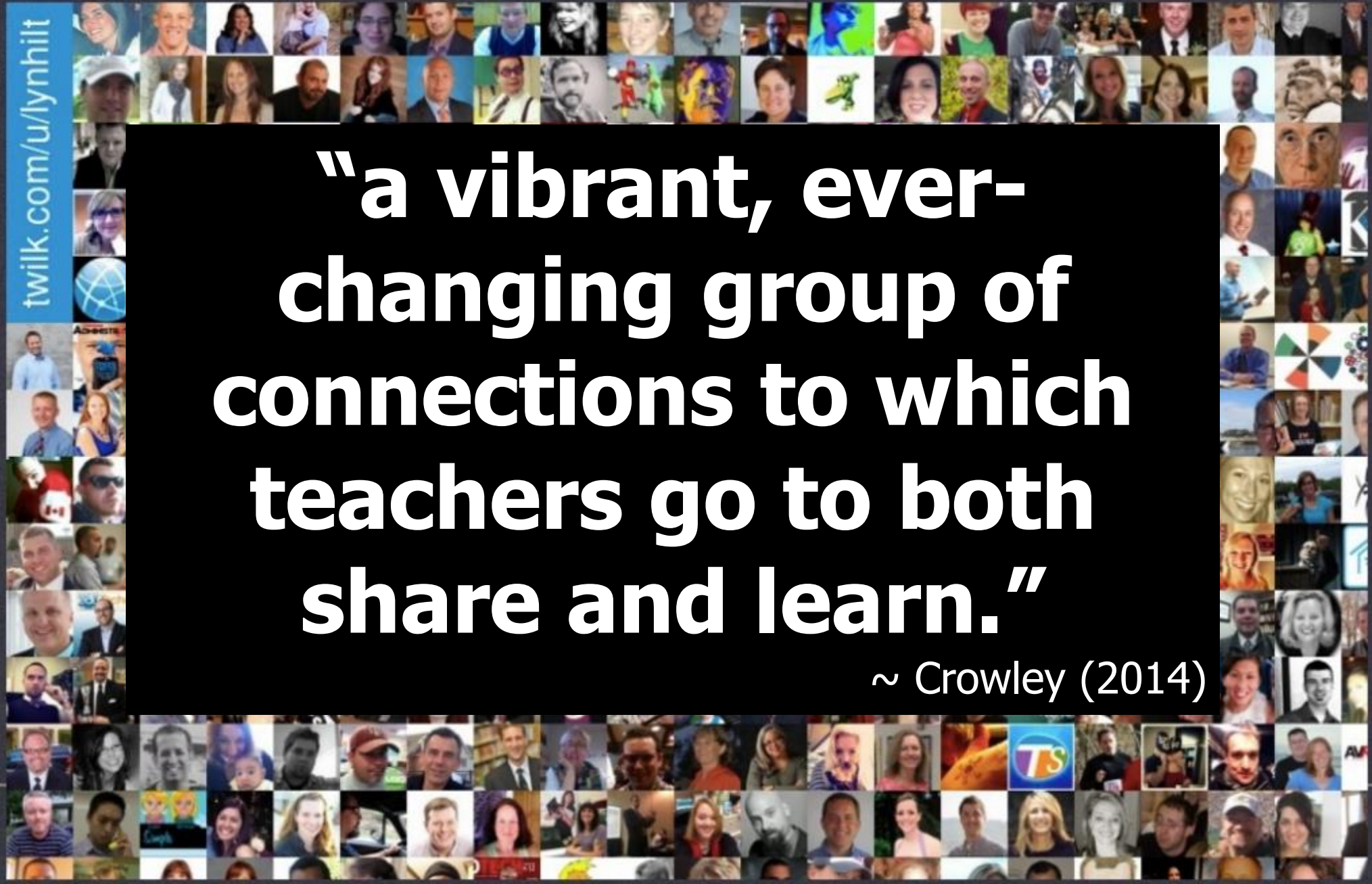
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PERSONAL LEARNING NETWORK

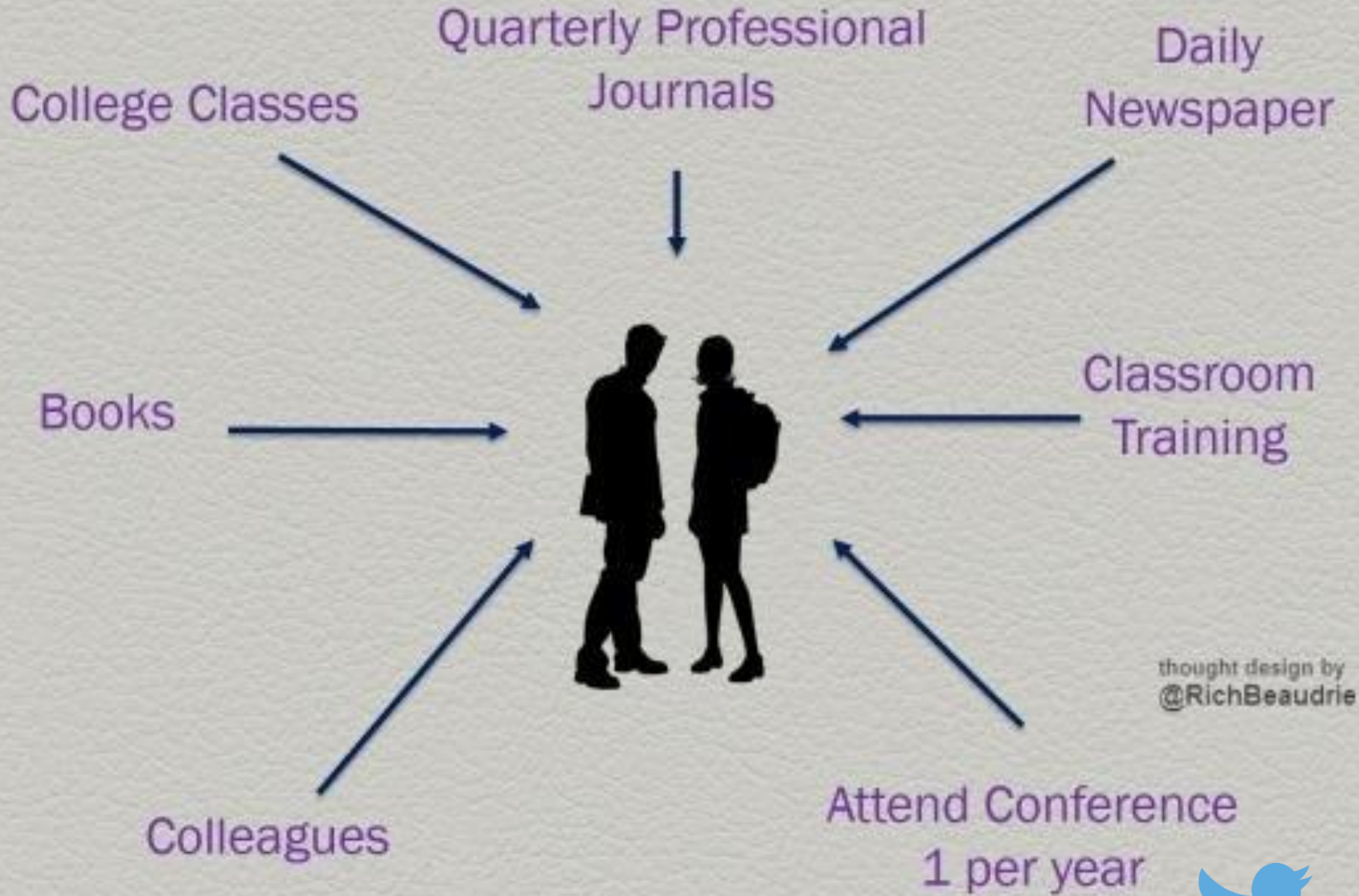
twilk.com/u/lynhilt

**“a vibrant, ever-
changing group of
connections to which
teachers go to both
share and learn.”**

~ Crowley (2014)

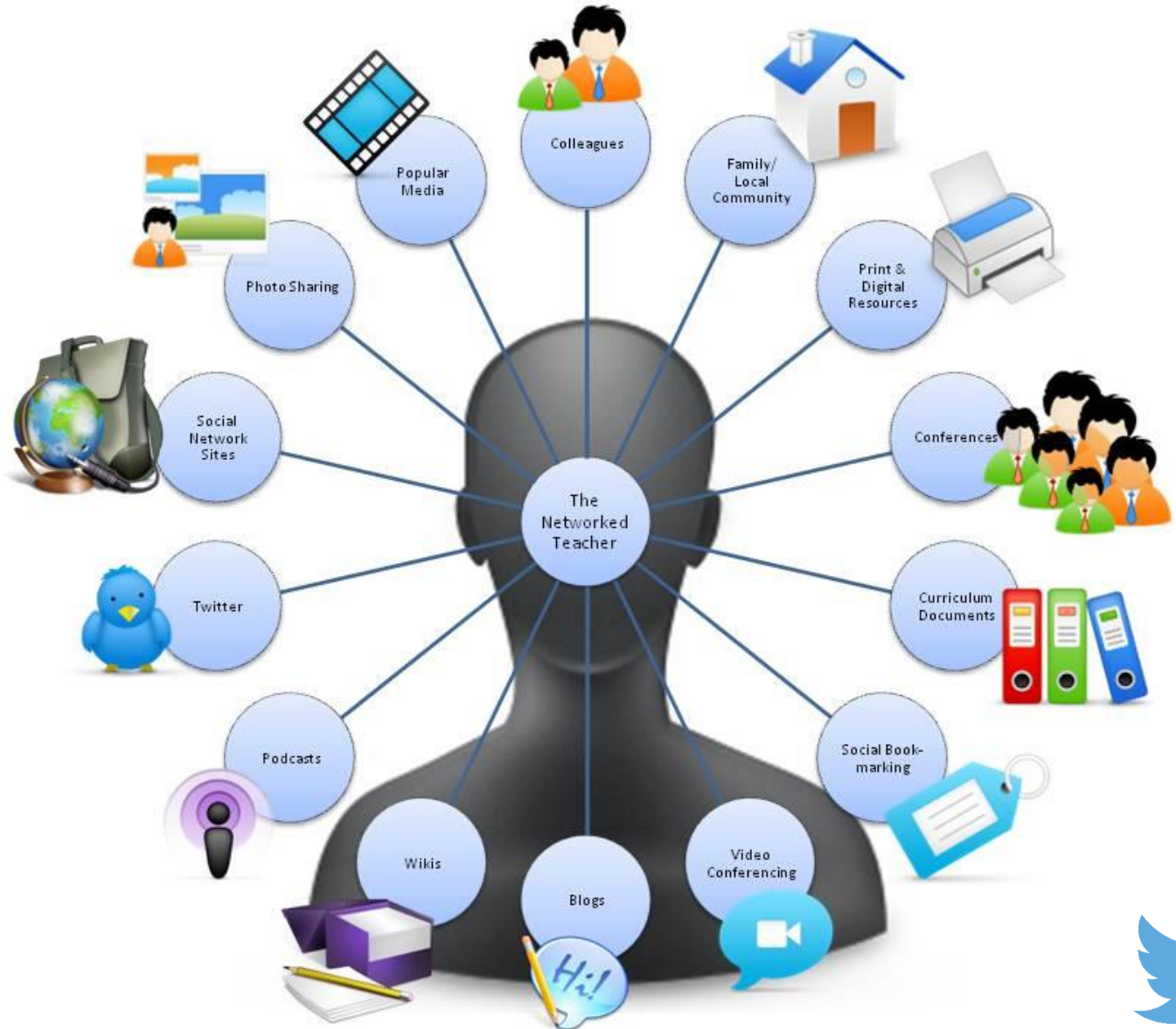


Traditional Learning Network

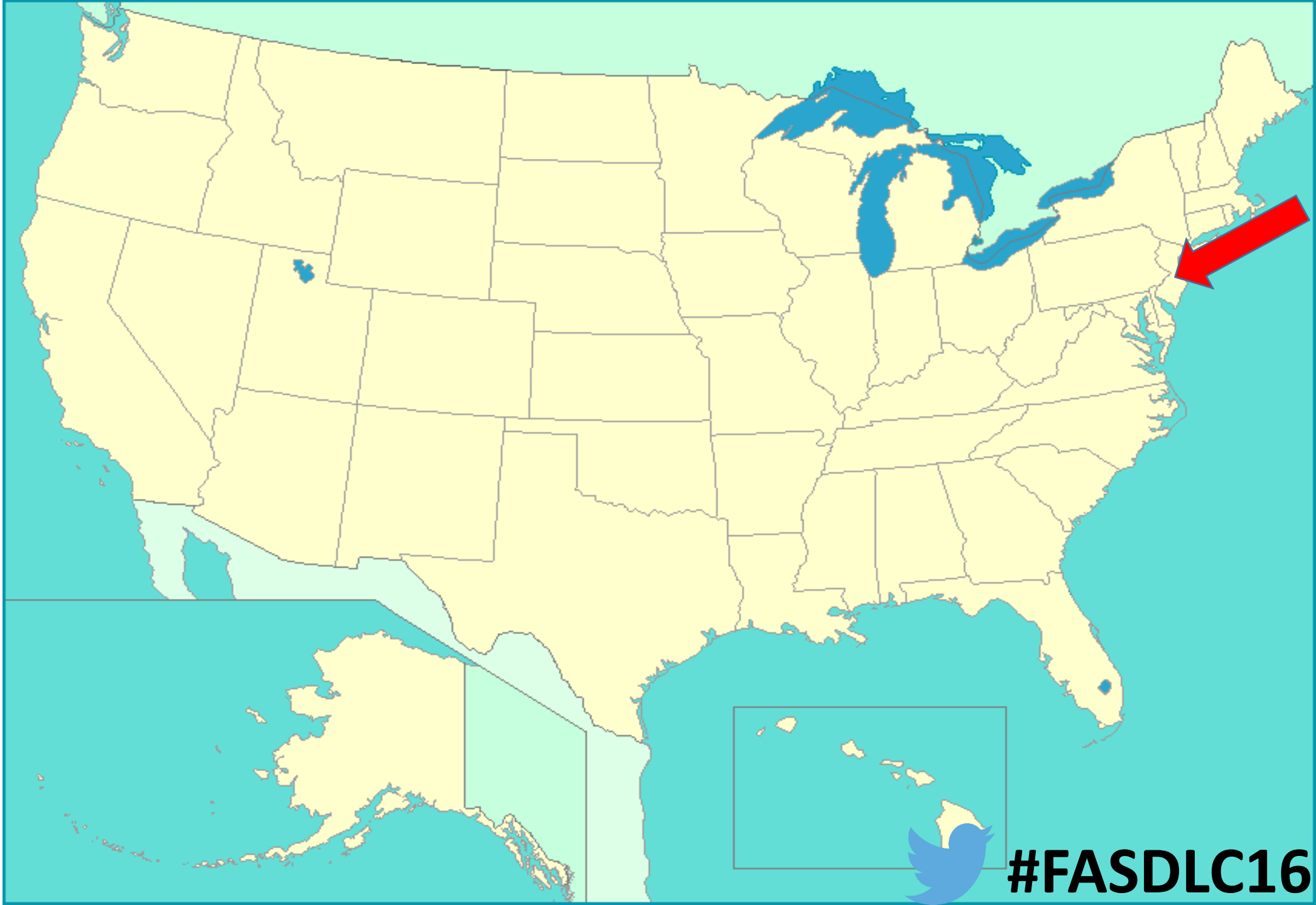


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A CONNECTED PERSONAL LEARNING NETWORK

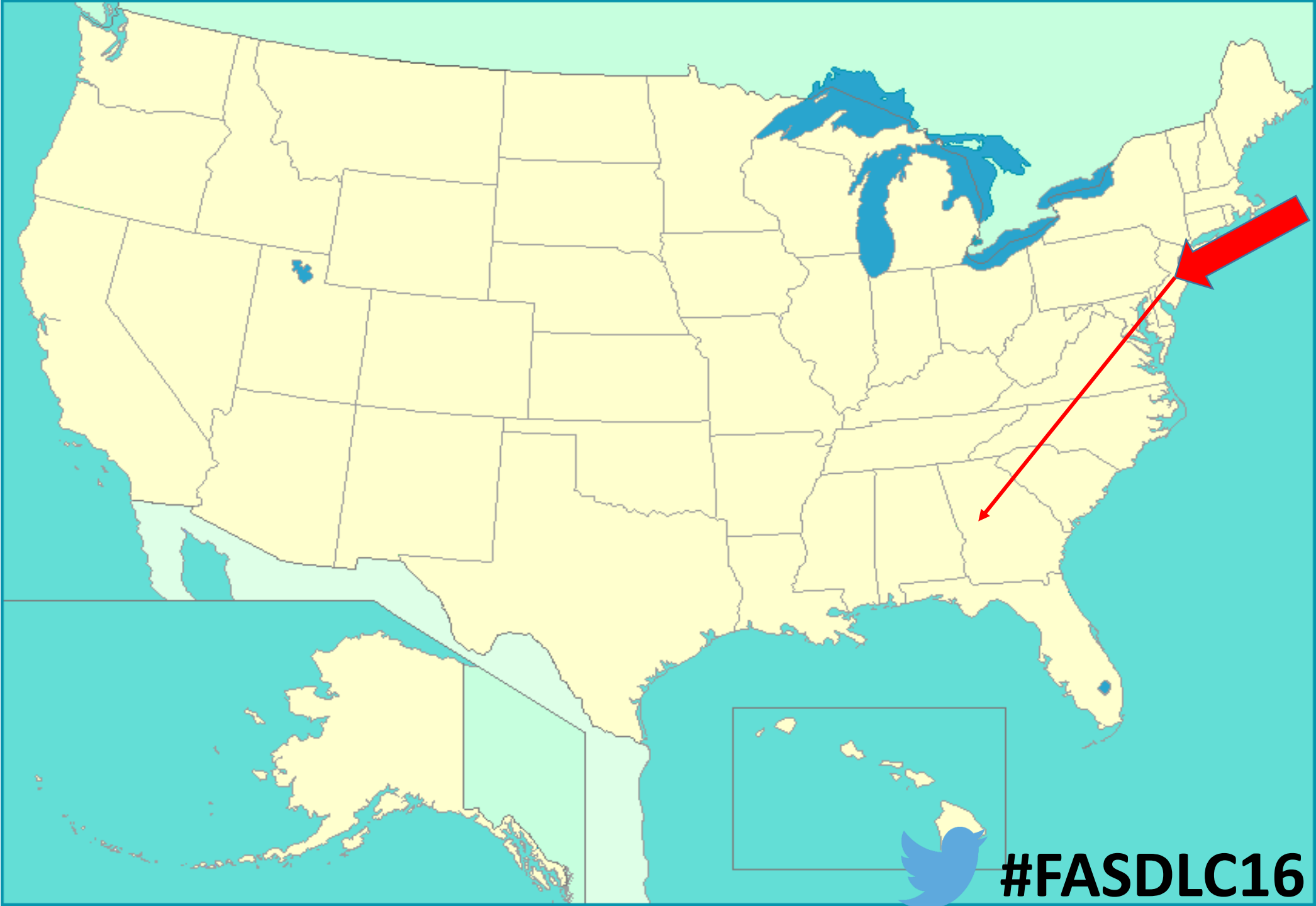


PLN Power



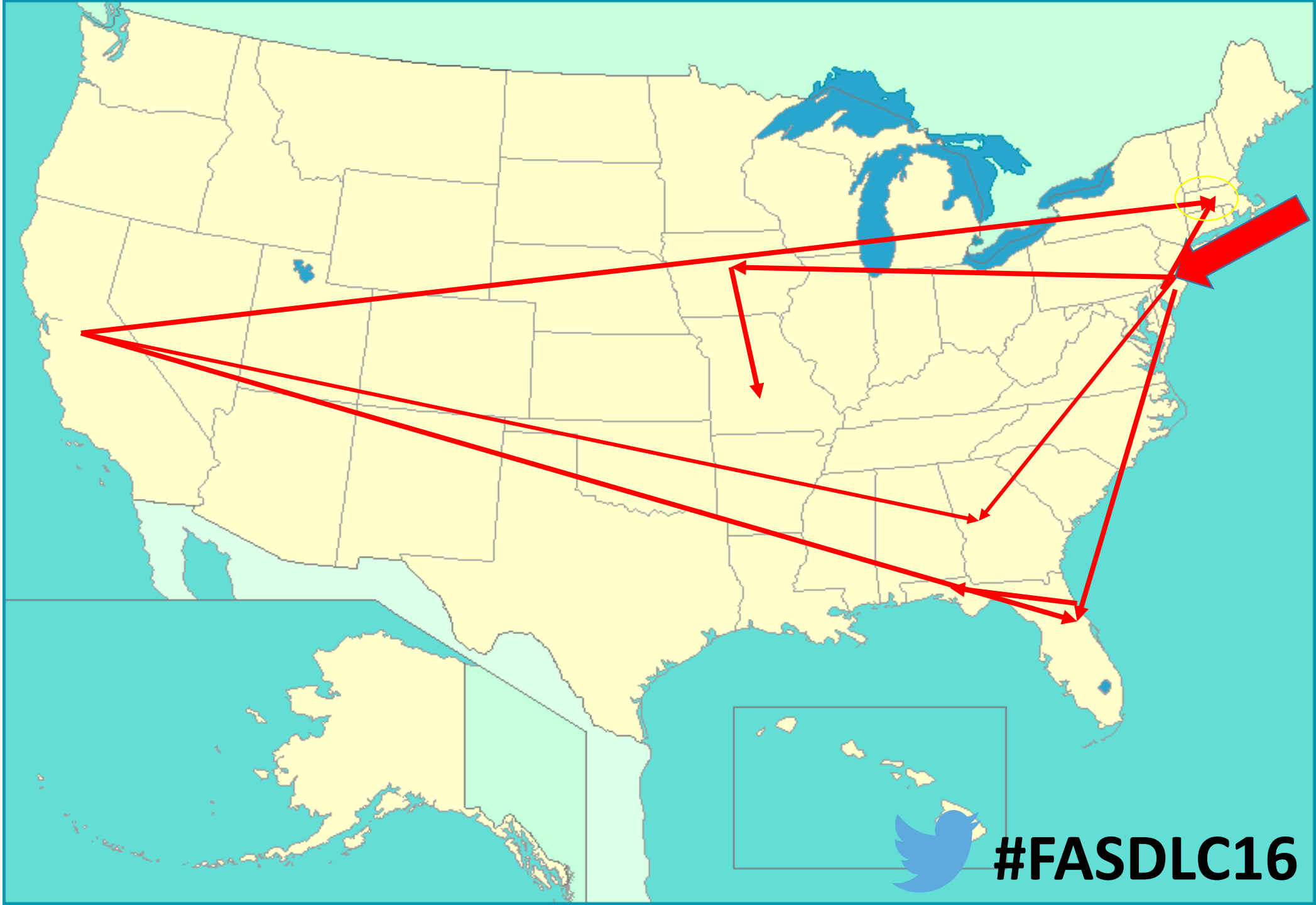
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PLN Power



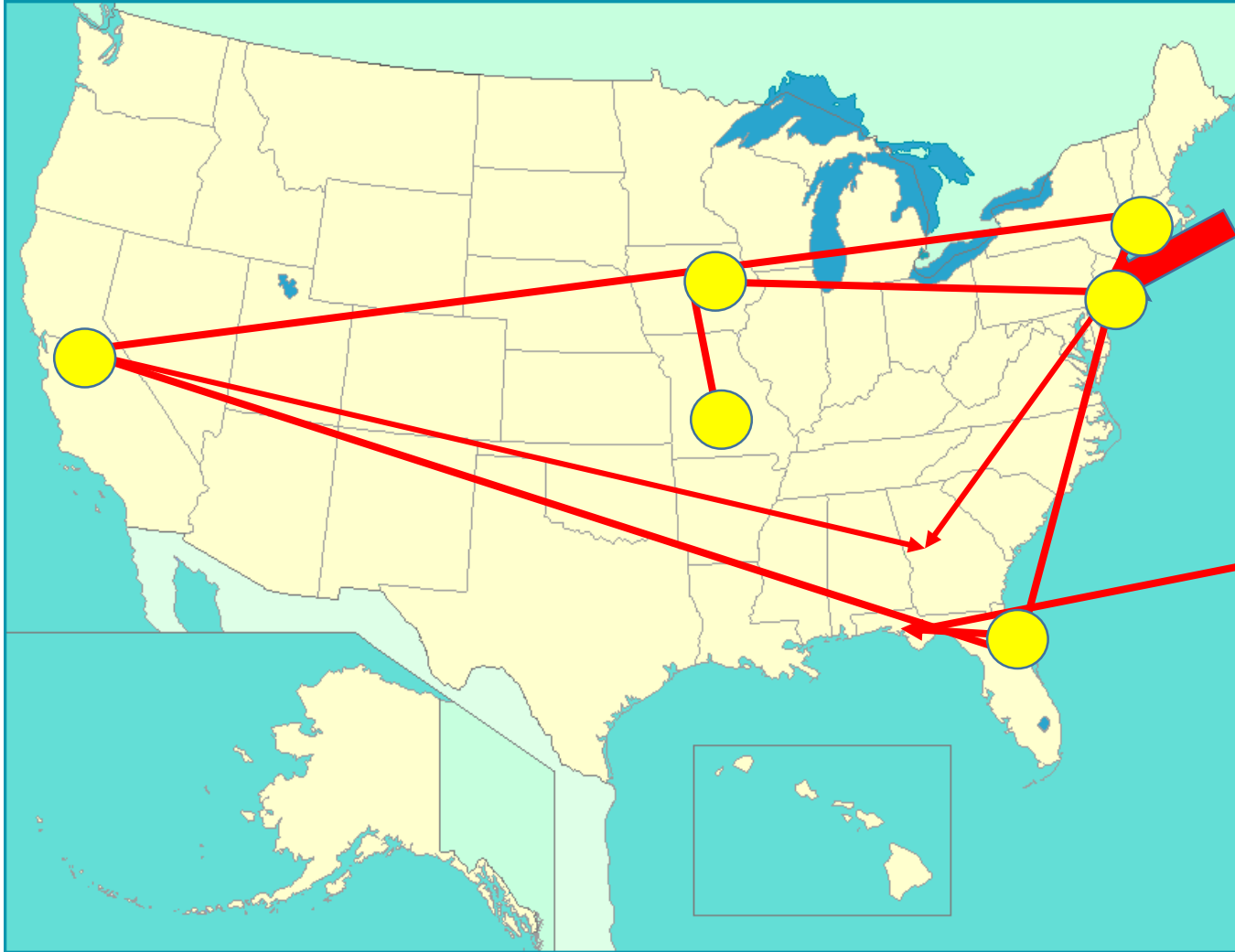
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PLN Power

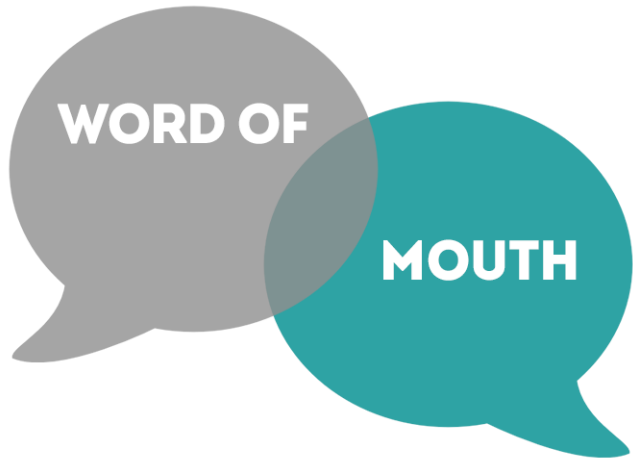


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PLN Power



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ISTE
ATLANTA
JUNE 28 THRU JULY 1
2014



Google
Hangouts



Unhangout

Blog

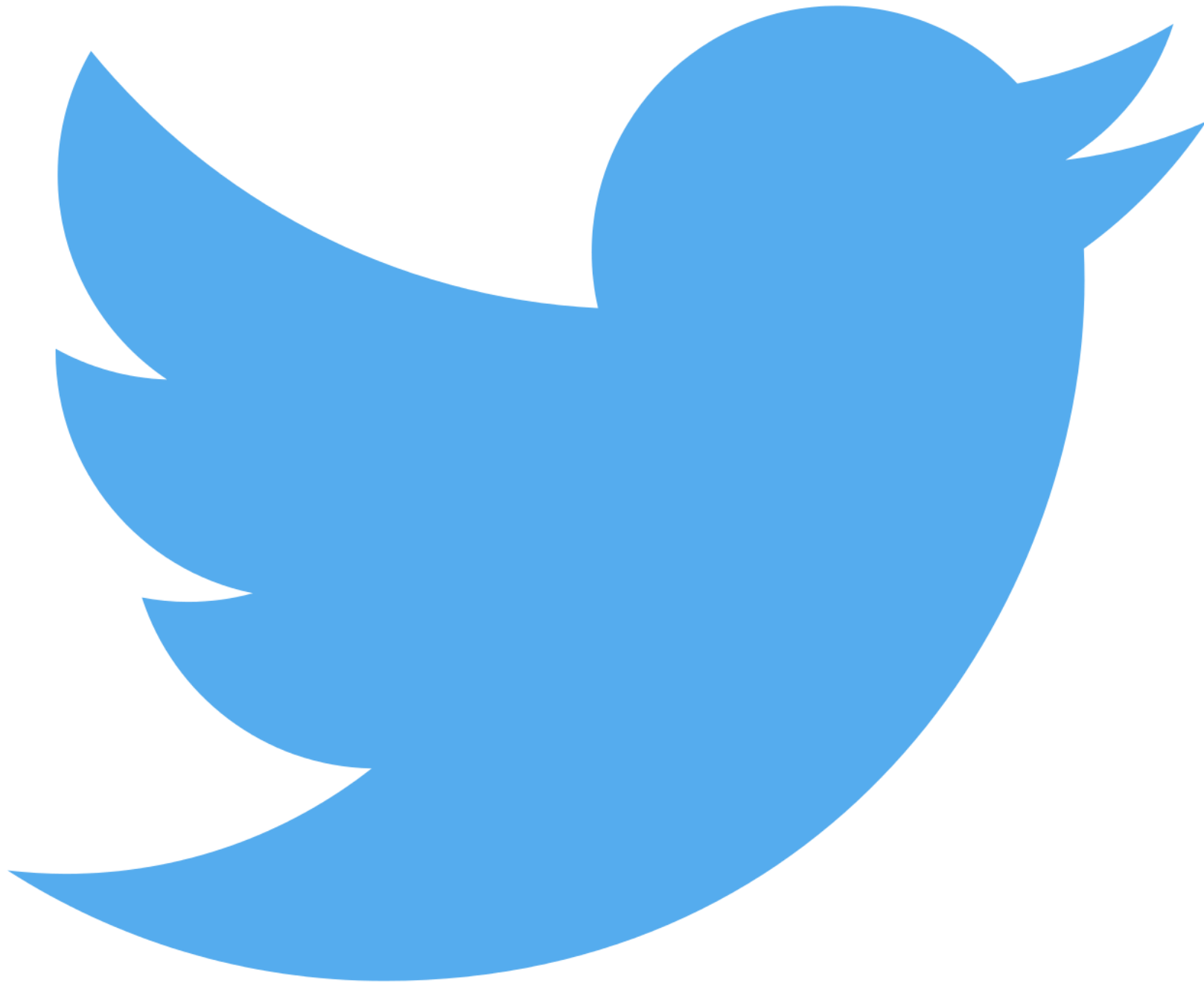


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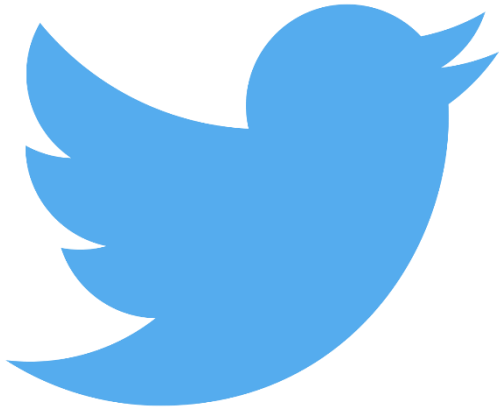
but.. where to start?



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Hangouts



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explore...

**ACTION
PLAN**



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Social media

Social media is the social interaction among people in which they create, share or exchange information and ideas in virtual communities and network.



so-cial me-di-a
noun [treated as sign. or pl.]
websites and applications used for social networking.



WORLDWIDE



like!
SHARE CHAT

SEARCH



Web-site

a location connected to the Internet that maintains one or more pages on the World Wide Web

CLOUD COMPUTING



ADD FRIENDS



COMMUNITY

Internet

SOCIAL MEDIA



Computer

E-mail



Connect



World Wide Web

The world wide web is a system of interlinked hypertext documents that are accessed via the Internet. With a web browser, one can view web pages that may contain text, images, videos, and other multimedia and navigate them via hyperlinks.

In-ter-net

a global computer network providing a variety of information and communication facilities, consisting of interconnected networks using standardized communication protocols.

Tweet



friend

- ① a person whom one knows and with whom one has a bond of mutual affection, typically exclusive of sexual or family relations
- ② (Friend) a member of the Religious Society of Friends; a Quaker.

good morning!

Hi :)



Send



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“There is now a new gap in education. In a system riddled with too many gaps, this is not good news. Technology and social media specifically have provided tools that enable educators to connect, communicate, collaborate and create. That ability makes a difference in individuals. It enables reflection and relevance. It is also creating two groups of educators, the connected, and the unconnected. The discussions of the connected seem to be focused on the future and moving toward it. The discussions of the unconnected seem to be steeped in the past with little or very slow-moving forward movement.”

Whitby, *If Twitter Is Not PD, What Is It?* (2013)

it
ALWAYS
SEEMS
IMPOSSIBLE
UNTIL
it is
DONE.

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