

**Florida Association for Staff Development
Fall 2016 Leadership Conference
Sponsorship Information**

Deadline for submission of application and payment is Friday, July 28, 2017

Sponsor Level	Amount	Recognition/Incentive
Silver	\$800	Complimentary 8' dressed exhibit table (electricity and WIFI included), acknowledgement in the conference program, and ONE FREE conference registration
Gold	\$1,000	All of the above <i>plus</i> a HALF page ad in the program
Diamond	\$2,000	All of the above <i>plus</i> a FULL page ad in the program

Advertising Logos – Help Us Thank You!

FASD will recognize all sponsors in the printed program and through inclusion in a Powerpoint presentation which will be shown during breaks between sessions. Please send a print-ready black and white logo for inclusion in these materials. Gold and Diamond sponsors should send a black and white advertisement. Send all artwork to Deb Elliott at debra.elliott@heartlanded.org no later than Friday, July 28.

Additional Conference Attendees

One free conference registration is included with each sponsorship. **Additional company representatives must be registered** as part of the online sponsor registration. The fee for additional registrants is \$300 each.

Gift Donations

We need items to be included in each of the participants' conference bags (approximately 250) and other items to be awarded as door prizes. If you wish to donate, please indicate this intention in the online registration form.

Ship items for conference bags to:

<p>Debra Elliott, FASD Tradewinds Island Grand Resort, 5500 Gulf Boulevard, St. Pete Beach, FL 33706 (800) 808-9833 (727) 363-2200</p>	<p><i>Please do not ship items earlier than the Thursday before the conference date. The hotel will charge you for storage per day.</i></p>
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Hotel Room Reservations

Sponsors are responsible for contacting the TradeWinds Island Grand Resorts Registration Desk directly (800-808-9833) for overnight accommodations. Ask for Group Reservations and refer to the FASDLC rate.

Exhibit Hall

Our conference schedule provides ample opportunities for conference attendees to interact with sponsors in our exhibit hall. A table in the hall is available for each sponsor. Please note our **tentative** schedule below.

Monday, 9/18	7:30 – 11:00 am	Exhibit set up
	11:45	Lunch with conference attendees
	2:15-3:00	Ice cream break with conference attendees
Tuesday, 9/19	7:30 am	Breakfast with conference attendees
	9:45-10:15	Break with conference attendees
	3:15-4:00 pm	Door prize drawing and snacks with attendees
	After drawing	Exhibit break down