Florida Association for Staff Development Strategic Plan
2016-2020

The Board of Directors for the Florida Association for Staff Development (FASD) revised and adopted the following beliefs, vision, mission, and strategic priorities to provide clarity about the work of the organization. As a state affiliate of Learning Forward, we modeled our strategic plan after their newly adopted 2020 strategic plan because we believe our statewide work is aligned with their national vision for professional learning.

Beliefs:
1. Effective and sustained professional learning is fundamental to student learning.
2. All educators have an obligation to improve their practice.
3. More students achieve when educators assume collective responsibility for student learning.
4. Successful leaders create and sustain a culture of learning.
5. Improving student learning and professional practice requires ongoing systemic and organizational change.

FASD Vision: Excellent teaching, learning, and leading every day

FASD Mission: FASD builds capacity to establish, support, and sustain highly effective professional learning.

Strategic Priorities: The Florida Department of Education (FDOE) has developed professional learning standards that are closely aligned with those of Learning Forward. FASD’s strategic plan is designed to advance the standards locally and statewide. Working simultaneously to serve the members of the organization and increase our influence in the wider education field, FASD will focus on the following four strategic priority areas over the next five years.

PRIORITY AREA 1: High Quality Professional Learning Standards and Practice
- Model professional learning standards
- Promote resources and tools that support successful implementation of the standards
- Model professional learning processes that are deemed effective in current research
- Promote collaboration among all stakeholders in professional learning experiences

PRIORITY AREA 2: Impact and Accountability
- Increase the capacity of leaders and educators to measure and document outcomes of professional learning
- Promote resources and tools that support effective evaluation of professional learning

PRIORITY AREA 3: Networking and Leadership
- Provide opportunities for members to learn and network together
- Utilize regional directors and regional meetings for networking support
- Provide ongoing communication with members
- Maintain and update the FASD website, providing both statewide and national professional learning news and resources for our members

PRIORITY AREA 4: Advocacy and Policy
- Foster relationships among school districts, educational partners, FASD, Learning Forward, and FDOE
- Promote quality professional learning for the educational community at large
- Provide resources to help professional learning leaders advocate for high quality professional learning in their own contexts
- Advocate for high quality professional learning as a strategy to improve student learning

Board Adopted: 1/23/2016
Membership Endorsed: 5/2/2016